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1x

3x

6x

12x

3. Whenever cancellation occurs, publisher will provide advertiser, by certified mail, with the written acknowl-

edgment of said cancellation and an invoice for the total amount due. The cancellation penalty must be paid

by the advertiser by money order within thirty (30) days from the invoice date. If the cancellation penalty is not

*Check month of first insertion:*

received by the publisher within thirty (30) days from the invoice date, a late handling fee of 10 percent of the

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

February

August

total cancellation penalty due will accumulate and compound daily until the entire penalty is paid in full.

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

April

October

E. Costs of Collection.

In the event the advertiser fails to pay the sums due the publisher in the amounts

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

June

December

and at the times they become due according to this contract, the advertiser agrees to pay reasonable costs

of collection incurred by the publisher, including, but not limited to, attorney’s fees and court costs should the

*Please refer to rate sheets for space reservation*

collection be referred to an attorney or assigned for collection.

*and art deadlines.*

F. Advertiser Liability and Indemnification. The advertiser agrees that the publisher acts on behalf of the

$100 per unused advertisement time for which they contracted. If the contract is for Colored

cussed below in Section D.2.

One-twelfth page



D. Cancellation.

1. Publisher reserves the right to cancel this contract for any reason at any time without penalty. Advertiser

*Position Preference: (check one)*

may cancel this contract by written notice received by publisher no later than ten (10) working days after the

*Full page only. Special rates apply.*

materials deadline, subject to the following cancellation penalty:

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Back cover (4-color only)

If the contract is for Black and White, Non-Preferred Positions advertising, the advertiser must pay

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Inside front cover

advertiser in performing the services described in this contract and the attached policies which are a part of

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Inside back cover

and/or Preferred Positions advertising, the advertiser must pay $200 per unused advertisement

time for which they contracted.



Opposite Table of Contents



Opposite President’s Page

2. If the Advertiser cancels this contract by written notice received by publisher later than ten (10) work-

ing days after the materials deadline, in addition to the penalty discussed above in Section D.1., the adver-

tiser must also pay the per issue rate shown above in Section B.

*Number of Issues: (check one)*

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

of the terms of this contract and the “per issue” and “total”

and conditions or from any act or omission of the publisher with respect to any advertisement including, but

advertising rates owed to the publisher.

not limited to, direct, indirect, special or consequential damages.

This contract shall not become effective unless and until

H. Advertiser Warranty. Advertiser represents and warrants by submission of advertising to the publisher

it is accepted and signed on behalf of the publisher in the

hereunder, that all the facts stated in such advertising are and will be true and correct, and that therein there

space provided therefore at the office of the publisher,

will be no libel and no invasion of privacy with the respect to any person, firm, corporation or other entity, and

104 Marietta St. NW, Suite 100, Atlanta, GA 30303.

advertiser will indemnify and hold harmless from any claim of libel or invasion of privacy, and against recov-

ery, fee, or expenses which may arise out of or be caused by any such claim.

Approved by:

I. Attorney Advertising. Attorneys who advertise in the *Georgia Bar Journal* recognize that attorney adver-

other person, firm or other entity for any further damages of any kind arising from any breach of such terms

tising is subject to the Rules and Regulations for the Organization and Government for the State Bar of

*Advertiser or Agency (please type or print)*

Georgia. Acceptance for publication does not constitute a determination that an advertisement is in compli-

ance with the Rules.

*Ad Representative Signature*

*Date*

J. Governing Law. The provisions of this contract between the advertiser and the publisher shall be gov-

erned by the laws of the state of Georgia.

*Publisher’s Representative*

*Date*

PLEASE RETURN COMPLETE FORM TO PUBLISHER. AFTER SIGNING, THE PUBLISHER WILL SEND A COPY TO THE ADVERTISER.

the payment of costs and/or attorney’s fees in connection therewith.

*Special Instructions: (check all that apply)*

this contract. All copy is subject to approval of the publisher. Advertiser and agencies assume the liability

for all contents of advertisements printed and responsibility for any claims arising therefrom made against the

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Black and white

publisher. If the publisher prepares and publishes advertising for the advertiser, or publishes camera-ready



Black and one color

advertising prepared by the advertiser, the advertiser agrees to indemnify and hold the publisher harmless



Four-color

from any and all liability, claims, demands, or damages arising out of the advertising or on behalf of the adver-

tiser. Such indemnity includes but is not limited to, the provision of a defense to any actions or claims and

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Match color

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

Other

G. Publisher Liability.

The sole liability and obligation of the publisher for any failure or refusal to publish

any advertisement shall be to refund any amounts paid by the advertiser to the publisher for such services.

By affixing their signatures below, the publisher and adver-

The liability and obligation of the publisher for any other breach of the terms, provisions and conditions con-

tiser acknowledge that they have received, reviewed, and

tained in this agreement, including without limitation any mistake or error in a published advertisement, any

understand the State Bar of Georgia Advertising Policies

late or untimely publication of an advertisement, shall not exceed the sum of any amounts paid by the adver-

and agree to comply with the policies set forth therein.

tiser to the publisher for such services. In no event shall the publisher be liable to the advertiser or to any

Furthermore, the parties acknowledge their understanding

FAX 404.527.8717

Company Name

Contact Name

Title

Phone

Fax

Mailing Address:

*Georgia Bar Journal*

Advertising

104 Marietta St. NW, Suite 100

Address (no P.O. Boxes)

Contract

Atlanta, GA 30303

One-third page

issues of the *Georgia Bar Journal*

for a total payment of $\_\_\_\_\_\_\_.



Two-thirds page

vert.

horiz.





One-half page

vert.

horiz.



C. Payment for Advertising.

First time advertiser must make payment for their first ad at time advertising

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B. Advertising Rate. The advertiser agrees to pay publisher $\_\_\_\_\_\_\_ per issue for advertisement in \_\_\_\_

vert.

horiz.



materials are submitted. A 15% discount of gross billing is given to recognized agencies. All ads must be

paid for within thirty (30) days of invoice date, and, if not, the publisher reserves the right to treat the adver-



One-fourth page

vert.

horiz.



tiser as if they have canceled the contract, and the publisher may implement the cancellation penalty dis-



One-sixth page

vert.

horiz.

Phone

City

State

Zip

Advertising Agency (if applicable)

Tax ID Number

Address

City

State

Zip

Contact Name

Title

Display

Fax

Product Advertised

ADVERTISING CONTRACT

A. Publication of specified advertising sizes and schedules is subject to this written agreement between a rep-

resentative of the advertiser and/or agency (hereinafter “advertiser”) and the State Bar of Georgia (hereinafter

“publisher”). Every effort will be made by the publisher to afford advertising in the position desired; however,

under no circumstances is position guaranteed and advertising must be paid for regardless of position.

PUBLICATION SCHEDULE

*Space ordered: (check size requested)*

Full page, non-preference position

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